

# REGISTRATION FORM

Please complete the following information for your company listing in the Exhibitor Guide and your booth sign. Please be accurate as it will be used as written.

**COMPANY NAME** \_\_\_\_\_ **COMPANY PHONE** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**CITY** \_\_\_\_\_ **STATE** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**COMPANY EMAIL** \_\_\_\_\_ **WEBSITE** \_\_\_\_\_

**BOOTH CONTACT NAME** \_\_\_\_\_ **CONTACT PHONE** \_\_\_\_\_

**BOOTH CONTACT EMAIL** \_\_\_\_\_

## SPONSORSHIP OPPORTUNITIES

TYPE	COST	
1-Titanium	\$50,000	<input type="checkbox"/>
2-Platinum	\$20,000	<input type="checkbox"/>
3-Gold	\$12,000	<input type="checkbox"/>
4-Silver	\$5,000	<input type="checkbox"/>
Logo Spiral Notebook	\$4,000	<input type="checkbox"/>
Tote Bag Sponsor	\$3,750	<input type="checkbox"/>
Exhibit Hall Water Station Sponsor	\$2,500	<input type="checkbox"/>
Upgrade Program Guide ad to a Full Page ad	\$700	<input type="checkbox"/>
Upgrade Program Guide ad to a Half page ad	\$375	<input type="checkbox"/>
Lead Retrieval System with Scavenger Hunt	\$300	<input type="checkbox"/>
Participation in Attendee Scavenger Hunt Game	\$100	<input type="checkbox"/>
Tote Bag Insert or Digital Flyer in the app	\$375	<input type="checkbox"/>
Highlighted Listing in Show Program Guide	\$100	<input type="checkbox"/>

**BOOTH \$** \_\_\_\_\_ **OTHER \$** \_\_\_\_\_

**BADGES \$** \_\_\_\_\_ **TOTAL \$** \_\_\_\_\_

Exhibitor agrees to defend, indemnify, and hold harmless the Martial Arts Industry Association ("MAIA"), the 2017 Martial Arts SuperShow ("2017 MASS"), Century LLC ("Century"), the MGM Grand and each of their subsidiaries and affiliates, members, shareholders, officers, directors and employees, from any and all manner of claims, demands, damages, causes of action or suits which now exist or which may ever exist for any reason whatsoever and particularly any claims in any way arising from involvement with the 2017 MASS. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and use of the exhibition premises, the Hotel, or any part thereof.

As a participant ("Participant") in the 2017 MASS, I understand that I may from time to time be involved in martial arts or other activities whereby I can suffer injury or other harm. In exchange for the benefits of participating in the 2017 MASS, I hereby release and discharge the MAIA, the 2017 MASS, Century, the MGM Grand, and each of their parents, subsidiaries, and affiliates, and each of their officers, directors, agents, employees, and independent contractors from any and all manner of claims, demands, damages, causes of action, or suits which now exist or which may ever exist for any reason whatsoever and particularly any claims in any way arising from my involvement with the 2017 MASS.

Signature \_\_\_\_\_

Date \_\_\_\_\_

Printed Name \_\_\_\_\_

## PROGRAM GUIDE LISTING

15-25 word description of products/services to be promoted

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

DESCRIPTION	MASUCCESS ADVERTISER	REGULAR RATE	BADGES
Booth 10x10	\$1,690	\$1,990	4
Inline 10x20	\$2,790	\$3,290	6
End Cap 10x20	\$4,090	\$4,690	6
Island 20x20	\$6,090	\$7,290	8

## BADGE NAMES

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## ADDITIONAL BADGES: \$149 EACH

\_\_\_\_\_

\*Exhibitor must execute a 6-month advertising contract with MASUCCESS\* magazine by March 31, 2017 to qualify for Advertiser Rates. Booths are assigned in date-paid order priority. Space will not be assigned until both the exhibitor contract and fees are received. Fees are non-refundable. This registration form is a binding contract subject to the Martial Arts SuperShow rules and regulations.

## BOOTH LOCATION PREFERENCES

1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_

**PAYMENT TYPE**  MC  Visa  Discover  AMEX  Check

If you are paying by credit card, please complete the following:

Name on Card \_\_\_\_\_

Credit Card # \_\_\_\_\_

Exp Date \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_

Printed Name \_\_\_\_\_